



**2019 Grassroutes Community Sport  
Innovation Challenge**

**TERMS AND CONDITIONS**

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# THE CHALLENGE TERMS AND CONDITIONS

## Challenge Parameters

1. This Grassroutes Community Sport Innovation Challenge (Challenge) is administered through Makadiff Sports with the following Terms and Conditions.
2. The Challenge opens on April 29, 2019, and all submissions must be received by Makadiff Sports by the closing date of June 3, 2019, at 5:00 p.m. Mountain Standard Time.
3. The Challenge will operate on the Makadiff Sports Challenge Webpage - [www.makadiffsports.org](http://www.makadiffsports.org)
4. By participating in the Challenge, you agree to act in accordance with these Terms and Conditions.

## Eligibility to Enter the Challenge

5. The Challenge is aimed primarily at engaging sport bodies, local municipalities, school jurisdictions, indigenous communities and agricultural societies in creating and delivering new and innovative local grassroots sport initiatives in Alberta.
6. Others may enter the Challenge by partnering with one of the above-named entities, which would act as the contracting party.

## Stages of the Challenge

7. The Challenge involves these four stages:
  - a). Stage 1: Entry into the Challenge, including provision of an initial online written proposal and/or video submission.
  - b). Stage 2: Evaluation of proposals/submissions and selection of successful organizations/municipalities/others and notification of grant approvals.
  - c). Stage 3: Final reporting of project outcomes/results, through a video submission and a financial statement, to be evaluated by Makadiff Sports.
  - d). Stage 4: PRIZE BONUS awarded to the most outstanding project(s), with a selection of final video submissions posted on the Internet.

## Stage 1: Entry into the Challenge

8. You may enter the Challenge any time between April 29, 2019 and the closing date of June 3, 2019 at 5:00 p.m. Mountain Standard Time. Late entries will not be accepted.
9. To participate in the Challenge you must:
  - a). Complete the online registration form on the Makadiff Sports Challenge webpage, providing your organization/municipality/other name, key contact name, email address, postal address, telephone number and other requested information.
  - b). Submit an online written proposal and/or upload a video submission (no longer than five minutes) to **YouTube** or **Vimeo** as directed on the Makadiff Sports website, using a password protected, private URL to ensure that the video can only be accessed by entering the correct URL directly into a web browser and is not available to the general public by running a search.  
**PLEASE NOTE: ALL** video submissions **MUST** be provided only via **YouTube** or **Vimeo**. Failure to comply with this may result in disqualification from Challenge funding.
  - c). Agree to comply with these stated Terms and Conditions.
10. Makadiff Sports will **not** accept entries by post, facsimile, or any other method that does not involve completing the online registration form.
11. Online written proposals and/or video submissions that do not meet the requirements outlined in these Terms and Conditions will not be considered for shortlisting.
12. You (the applicant) agree to pay your own costs in relation to this Challenge, including (but not limited to):
  - a). Applying for the Challenge.
  - b). Developing videos for your initial submission and final video report submission.
  - c). Complying with these Terms and Conditions.
  - d). Attending to any other matter in relation to this Challenge.

## Stage 2: Selection of Successful Submissions

13. All initial online written proposals and/or video submissions will be evaluated by Makadiff Sports starting the week of June 3, 2019.
14. A judging panel will evaluate the online written proposals and/or video submissions and recommend a shortlist of organizations/municipalities/others for participation in the Challenge.
15. The following criteria will be used to evaluate projects submitted to this Challenge:
  - a. **Innovation.** We are looking to kickstart smart ideas—initiatives that are clever, bold, timely and unique. Use your imagination and think outside the box.
  - b. **Transformative.** The proposals we seek will markedly alter the nature, function, form and condition of community sport development and citizens' participation in it.
  - c. **Local grassroots sport involvement.** We want to see you build capacity within your local sport community. Are you plugged in to that community? If not, can you find a partner that is?
  - d. **Engagement.** Your project should promise to engage significantly more people (especially children and youth) more often in being physically active in sport.
  - e. **Sustainability.** We will gravitate to projects that do not require substantial start-up staffing or related administrative costs.
  - f. **Equity.** We will be impressed by proposals that cater to everyone, including those less likely to participate. Will your project be fair, accessible and inclusive?
  - g. **Values based.** We are looking for initiatives that directly and earnestly promote the positive values of sport development, especially when involving our children and youth.
  - h. **Portability.** We are keen to invest in initiatives that promise to be portable, so that other neighbourhoods and communities can also benefit.
  - i. **Scalability.** Is your idea expandable, so it can be upscaled or transformed over time? We want ideas that have the potential to go from good to great.
  - j. **Capacity to complete.** We want to engage with those who truly have the capacity and capability of successfully completing their project within the established timelines and stated results.
  - k. **Financial investment.** Your stake in the project should include some level of financial and/or resourcing investment.
  - l. **Creative partners.** Who have you recruited to your project teams to bring an innovative, unique perspective? Social entrepreneurs? Corporate movers and shakers? Changemakers?
  - m. **Ready to Roll!** You must be able to implement your project within 12 months of receiving grant funding.
16. In evaluating the applications, Makadiff Sports may place any weighting on the assessment criteria as it sees fit.
17. Makadiff Sports will, in its sole discretion, select the successful applicants and determine the amount of any grant to be provided to those organizations/municipalities/others.
18. Makadiff Sports will announce the successful organizations/municipalities/others on the Challenge Webpage on or around the week of June 18, 2019.

## Stage 3: Final Reporting of Project Outcomes and Finances

20. Successful organizations/municipalities/others must submit a final report by September 28, 2020 showcasing the project results/outcomes through a storytelling video. **To the greatest degree possible, video reporting should identify specific project learnings and outcomes that connect to the Challenge's potential outcomes (listed in Program Parameters) as well as established evaluation/assessment criteria.**
21. Successful organizations/municipalities/others are also responsible for preparation and online (PDF format) submission of a final financial statement detailing all project revenues and expenditures.

## Stage 4: PRIZE BONUS Competition

22. Between September 29 and October 9, 2020, Makadiff Sports will evaluate all 2019 project results and outcomes.
23. The project(s) that is/are determined to have had the greatest overall impact (real and/or potential) will be awarded a PRIZE BONUS of up to \$50,000 to advance and enrich the project(s) and to assist with ongoing sustainability/expansion.
24. Project impact will be assessed by comparing a composite of project results to the potential Challenge outcomes (as listed in the Program Parameters) and the evaluation/assessment criteria.
25. On or near October 16, 2020, Makadiff Sports will announce the PRIZE BONUS winner(s) on its Challenge webpage.

26. Makadiff Sports is entitled to publish any videos created for the Challenge on the Makadiff Sports Challenge webpage and via any other media, including social media.

### Makadiff Sports Decisions Final

27. Any decision by Makadiff Sports on any matter related to this Challenge is final and not subject to review. This includes a decision of Makadiff Sports to:
- Shortlisting an application.
  - Choosing an organization/municipality/other.
  - Determining the number of successful organizations/municipalities/others.
  - Determining the amount of any grant.
  - Determining the PRIZE BONUS winner(s) and the PRIZE BONUS amount.

### Organization Responsibilities

28. You **MUST** use your Challenge grant toward implementing your specified and approved project.
29. You acknowledge and agree that Makadiff Sports is under no obligation to discuss or provide feedback to you in relation to an Application you have submitted.
30. You also acknowledge and accept that Makadiff Sports is not obligated to enter into any correspondence/communication with you unless your submission is shortlisted/selected for grant funding.

### Right to Remove or Reject Organizations

31. Makadiff Sports reserves the right to remove or reject from the Challenge (including from the Challenge webpage) an organization/municipality/other that has entered the Challenge if:
- Makadiff Sports decides not to shortlist the organization's/municipality's/other's application following an assessment of the Application against the Evaluation Criteria.
  - The organization's/municipality's/other's submission is illegible, incomplete or fraudulent or does not comply with these Terms and Conditions.
  - The organization/municipality/other has breached these Terms and Conditions or Makadiff Sports suspects the organization/municipality/other has breached these Terms and Conditions.
  - Makadiff Sports receives a verifiable complaint about the organization/municipality/other from a third party in relation to a submission or any matter relating to this Challenge.
  - The organization/municipality/other has tampered with the operation of the Challenge or has engaged in a deception or other unfair practices.
  - The organization/municipality/other submitting the Application does anything that is contrary to prevailing community standards or is otherwise regarded by the public as unacceptable.

### Intellectual Property

32. By participating in this Challenge you represent and warrant that:
- You read and accept and comply with You Tube or Vimeo Terms and Conditions before uploading your initial video pitch as well as your final report video if you are a successful organization/municipality/other.  
**NOTE:** For purposes of keeping proposals confidential all videos should be private.  
To learn how to set your privacy settings please visit:  
**YouTube:** <https://support.google.com/youtube/answer/157177?hl=en>  
**Vimeo:** <https://vimeo.com/help/faq/managing-your-videos/privacy-settings>
  - You have obtained all rights, licences and permissions necessary, in writing, from any person who may have helped create your final report video or any other video submission as part of this Challenge.
  - Your final report, video and any other submission (video or otherwise) to this Challenge complies with these Terms and

Conditions (and any third party Terms and Conditions), and:

- Is your original work.

- Does not contain any use of the names, likenesses, photographic, or other identifying elements, in whole or part, of any person, living or dead, without permission of the relevant person or their parent, or their legal guardian.
  - Does not include trademarks, logos or copyright protected material belonging to third parties unless you have permission from the owners to use the same in your video submission/final report.
33. Subject to clause 34, you will retain copyright and any other intellectual property rights of the proposal submission and any required final video reporting.
34. By participating in the Challenge, you accept and agree to waive any moral rights you may have in relation to any application you submit, and you agree that Makadiff Sports may use any names, photographs or video footage featured in the application and final reporting in its publicity materials without any obligation for Makadiff Sports to provide acknowledgement, payment or other compensation to you. This includes making those names and photographs available on Makadiff Sports' website, the Challenge webpage and other advertising and promotional materials.

### **Modification, Cancellation or Suspension of this Challenge**

35. Makadiff Sports reserves the right at any time and in its sole discretion, to:
- a. Alter the structure and/or timing of the Challenge.
  - b. Vary or extend any time or date in these Terms and Conditions.
  - c. Require additional information or clarification from any organization/municipality/other submitting an application, project status updating or in final reporting.
  - d. Modify, cancel, terminate or suspend this Challenge in whole or in part.
36. Makadiff Sports will not be liable for any costs or expenses incurred by you or any other person as a result of exercising any of the rights outlined in clause 35.
37. Makadiff Sports may, at its sole discretion, add further stages to the Challenge as it deems reasonably necessary to resolve any problems arising as a result of any entrant tampering with the operation of the Challenge or any other practice.
38. If Makadiff Sports exercises any of its rights outlined in clauses 35 and 37, Makadiff Sports will provide notification to participants on the Challenge website.

### **Disclaimer**

39. Makadiff Sports is not responsible for and disclaims all liability for any condition, circumstances, losses, failures or delays caused by events beyond its control.
40. Makadiff Sports and its officers and agents assume no responsibility for any damage, loss, costs, expenses (including special, indirect or consequential losses, or loss of profits) arising out of, or in connection with, this Challenge and its application, delivery and reporting procedures.
41. Makadiff Sports and its officers and agents assume no responsibility for any loss, liability or injury arising out of, or in connection with this Challenge, and its application, delivery and reporting procedures including, without limitation:
- a. Any breach of these Terms and Conditions or the Terms and Conditions on the Makadiff Sports website.
  - b. Any breach by you of any Terms and Conditions of You Tube, Vimeo or any other related organization/agency.
  - c. Any warranty given by you under these Terms and Conditions being incorrect or misleading in any way.
  - d. Any breach of confidentiality or breach of privacy by you.
  - e. Any infringement of a third party's intellectual property rights.
  - f. Any defamatory statement.
  - g. Any unlawful activity.
  - h. Any breach of these Terms and Conditions.
  - i. Any negligent act or failure to act by you.
  - j. Anything else causing loss, liability or injury.
42. By participating in this Challenge, you voluntarily and knowingly release, discharge and relinquish any and all claims, actions and lawsuits of any kind against Makadiff Sports and its officers and agents and agree that no claim relative to any loss or injury arising as a result of any of the above shall be made against Makadiff Sports.

## **Governing Law**

42. These Terms and Conditions are governed by, and are to be construed in accordance with, the laws applicable in Alberta. You irrevocably and unconditionally submit to the non-exclusive jurisdiction of the courts of Alberta and waive any right or object to any proceedings being brought in these courts.



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[makadiffsports.org](http://makadiffsports.org)